

Canadian School Administrator File (NCM™)

Total Records **41,458**

File Description

The Canadian School Administrator file provides Canadian Marketers with a complete educational mailing list. Target senior level job titles including principals and school board Administrators by name. These people are key decision makers who influence the purchases of a wide variety of services and materials used throughout each school board district. School classification types are available as is the number of students at each particular School. Phone & fax numbers are available with sample approval.

Number of Records by type of School:

A-Elementary	8,849
B-Elementary & Intermediate	8,423
C-Elementary, Intermediate & Secondary	3,589
D-Intermediate Only	220
E-Intermediate & Secondary	3,285
F-Secondary	3,917
H-School Boards	8,039
I-Miscellaneous Government Schools	94
J-Adult Education Programs	1227

Number of records by type of School:

AB	2,830	BC	3,328
MB	1,412	NB	872
NL	803	NS	881
NT	162	ON	10,462
PE	130	QC	4,476
SK	1,657	YT	68

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Source Compiled

Canadian School Administrators

Select Charges:

	Cdn.
Geo Select (City, Prov, Postal)	\$10.00/M
Job Title	\$10.00/M
Gender Select	\$10.00/M
School Type	\$10.00/M
Language	\$10.00/M
Phone	\$20.00/M
Fax	\$20.00/M
Key Code	\$5.00/M
Keyword Coding	\$10.00/M
Nth Select	\$5.00/M
Split Fee	\$10.00/M
Processing/Delivery	\$50.00/F

File Updates

Twice Yearly

Pricing

Cdn. Base Price	\$160.00/M
U.S. Base Price	\$145.00/M
Minimum Order	3,000 records
Shipping & Custom charges to be paid by list user.	

Ordering Instruction

Email/Fax Order with Sample Mail Piece
Brokers Commission: 20%

Liability

NCM Software Development Inc.'s liability is limited to only the amount received from the list rental order.

Guarantee

NCM prides itself in providing the most detailed and accurate employee contact information on the market. NCM guarantees you the best value for the best price.